



#ShareYourSunshine Photo Contest

Hosted by the
New Mexico Foundation for Open Government
in partnership with the **Albuquerque Journal**
celebrating your right to know during

Sunshine Week

Sunday, March 15, 2015 – Saturday, March 21, 2015

New Mexico Foundation for Open Government
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New Mexico is among the top 5 sunniest states in America, but sunshine isn't just about catching rays. Sunshine also refers to government transparency, where citizens aren't kept in the dark about the actions of their elected officials, but rather empowered and enlightened through the free exchange of information.

ABOUT SUNSHINE WEEK

Sunshine Week is a national initiative to promote a dialogue about the importance of open government and freedom of information. Participants include news media, civic groups, libraries, nonprofits, schools and others interested in the public's right to know. People in and out of the news business use New Mexico's Sunshine Laws: the Inspection of Public Records Act (IPRA) and the Open Meetings Act (OMA) constantly to find out what's happening in our communities and to educate New Mexico citizens and hold public officials accountable.

ABOUT NMFOG

We are the New Mexico Foundation for Open Government (FOG), a nonprofit, nonpartisan, member-supported statewide organization solely dedicated to protecting your right to know. We believe open government is good government. We educate, advocate and enforce Sunshine Laws to promote better transparency and accountability for the benefit of all New Mexicans. We serve journalists, business professionals, government employees and elected officials, and everyday citizens; helping them understand their rights and responsibilities under New Mexico's open government laws. We are celebrating 25 years of protecting your right to know in 2015!

ABOUT #SHAREYOURSUNSHINE PHOTO CONTEST

To celebrate Sunshine Week, FOG has partnered with the Albuquerque Journal to host a social media photo contest. #ShareYourSunshine is a way to have some fun with the "Sunshine" play on words, while shedding some light on the importance of open government. The contest will encourage New Mexicans to show off and submit their favorite photos of sunshine in our state. Whether it's a sunrise over White Sands, an afternoon hike at Tent Rocks, or even their pet basking in the warmth of the sun.

PARTICIPATING IN THE CONTEST

New Mexicans will post photos to Facebook, Instagram or twitter and tag them with #ShareYourSunshine in the photo caption to enter the contest, beginning at 12:00 a.m. on Sunday, March 15, 2015, through 11:59 p.m. on Saturday, March 21, 2015. The FOG staff and board of directors will vote to select their favorite photos and notify winners. The first-place winning entry will receive \$100, second place \$50 and third place \$25.



OFFICIAL #SHAREYOURSUNSHINE CONTEST RULES

- Photos must have been taken in New Mexico
- Photographs must be a minimum 300 dpi resolution.
- Each contestant may enter no more than 5 photos per day of the contest, of a maximum of 35 total entries.
- By submitting photos, you give the New Mexico Foundation for Open Government permission to use them. The permission includes, but is not limited to, publication in printed materials, web sites and internal communications. You will not be compensated for such use. However, where reasonable, we will give you credit for the photos.
- The NMFOG staff and Board of Directors will select one first-place winning entry, one second-place winning entry and one third-place winning entry. Winner shall be notified on the social media account and email addresses used to enter the contest.
- Current NMFOG staff, board and immediate family members may not participate.
- The New Mexico Foundation for Open Government reserves the right to amend all photo contest rules.

PLEASE DO NOT ENTER PHOTOS THAT:

- You did not take or that are copyrighted by someone else.
- Are less than 300dpi in resolution.
- Show nudity, drugs, violence or symbols or acts of hatred.
- Include a watermark or photographer logo.
- Are illegal or prohibited. We reserve the right to disqualify photos.

By entering the contest you agree to all rules and use.

PHOTO CONTEST FAQs

How do I enter?

Post an original photo of sunshine in New Mexico on Instagram, twitter or Facebook with the hashtag #ShareYourSunshine in the caption. Feel free to tag @NMFOG in your photo, too.

Who can enter?

Anyone over the age of 18, or minors who can supply written consent by a parent or guardian if their photo is selected as a winner.

When can I enter?

Photos will be accepted for consideration from 12:00 a.m. on Sunday, March 15 through 11:59 p.m. on Saturday, March 21, 2015.

Who should I contact if I have questions?

Contact our Membership Director, Shannon Kunkel, at membership@nmfog.org or call 505-205-5067.